



## Growing Your Church Through Visitors: First Impressions

### 1. Introduction

- Importance of first impressions in the first 10-15 minutes
- Factors impacting visitors' decisions about your church

### 2. Making Visitors Feel Welcome

- Reserve parking for visitors
- Clear signage for directions and facilities
- Train greeters to engage visitors

### 3. Ensuring a Clean and Organized Environment

- Declutter spaces
- Remove rubbish
- Maintain plants and decorations

### 4. Prioritizing Children's Safety and Security

- Simple, secure sign-in process for children's ministry

### 5. Creating a Contemporary Atmosphere

- Consult with a color expert for current colors
- Update furniture and decorations
- Regularly evaluate furnishings and make necessary changes

### 6. Catering to Online Service Visitors

- Similar challenges and processes as in-person visitors
- Ensure a welcoming environment and connection pathways
- Address unique needs of online visitors



## 7. Conclusion

- Focus on making a positive first impression to encourage visitors to return